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# WWF Climate Solver 2017

The world needs to mobilize in an unprecedented effort to meet the challenges of climate change and to keep global warming well below 2 °C and pursue efforts to limit it to 1.5 °C. WWF recognizes the need for innovative solutions that enable rapid reductions in greenhouse gas emissions and advocates for technologies and business models that will lead the way to a sustainable and 100 % renewable and circular economy with energy access to all.

## Making laundry clean, cool and detergent free developed by Scandinavian Water Technology AB

is an inspiring example of a non-fossil, non-nuclear climate innovation with the global potential to substantially reduce greenhouse gas emissions, if provided favorable conditions for development and dissemination.

Helsinki, May 16, 2017

Håkan Wirtén  
Secretary General  
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